OPPORTUNITY SITE G – Coming Soon!

PUBLIC MEETING AT THE TOWN CHURCH IN ETHELBERT ROAD
25TH JULY AT 6.30 p.m.

The Council’s proposals for redevelopment of the West Side of the town from the Central Library down to the railway are being formulated now. This means demolition of 100 homes in Ethelbert Close, Ethelbert Road, Ringers Road and Ravensbourne Road, shops, two places of worship, a doctors’ surgery and historic buildings in the Town Centre Conservation Area.

Is it a developer’s charter at the expense of community, environment and quality of life in the Town Centre or a visionary scheme? Come to the meeting which has been set up by the Council to find out more and express your views.

The Site: The whole of the Western Side of the High Street and behind from the Churchill Theatre down to Bromley South Station including homes, places of worship, a doctors’ surgery, all the familiar High Street shops including those protected within the Conservation Area.


The Concept: Shown in the Area Action Plan as a Mall parallel to the High Street with a tall building on the site of TK Maxx.

How it will be achieved: The site is in multiple ownerships. Like the Glades, the Council will acquire all properties by compulsory purchase if necessary. The site will then be leased to the co-developer with the Council as freeholder and financial beneficiary.

The Process: The Council is currently assessing a proposal from Muse Developments Ltd with a view to reporting to the Council’s Executive Committee at the Civic Centre on 24th July at 7.00pm. A choice of development partner will be made within the next few months. The developer will then draw up a ‘Master Plan’. The Council is committed to consultations with the public and it is vital that these are taken advantage of to register any of our objections and concerns.

Bromley Civic Society: With such a large development site the issues are highly complex. Bromley Civic Society is taking an active role, trying to ensure the interests of the existing community in the Town Centre, the environment and heritage are fairly represented and accommodated in any Master Plan. You can keep track of what is happening with Site G on - www.bromleycivicsociety.org.uk

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Facebook https://www.facebook.com/BromleyCivicSociety Twitter: https://twitter.com/BromleyCivic

Google Group: https://groups.google.com/forum/#!forum/bromley-civic-society
The Clock above Laura Ashley was part of Wolf & Hollander’s original Art Deco furniture store and the clock was made famous during the second World War in one of William Joyce’s (Lord Haw Haw) Nazi propaganda broadcasts from Germany.

His method of undermining morale was to act as if he had spies in the local community and boasting how he knew Bromley well. He proclaimed....

“The clock on Wolf and Hollander’s shop in Bromley High Street is five minutes fast. It will not be there tomorrow”.

The clock and the shop and environs survived the air raid that night but 70 years later Site G proposals are set to fulfil Lord Haw Haw’s prophecy, obliterating the area.